

SMART BUSINESS, STUPID BUSINESS



Book Summary - Smart Business Stupid Business

Diane Kennedy, CPA and Megan Hughes, authors

As a business owner, you face a choice every day. Will you build a smart business that survives and thrives no matter what happens in the economy, that can withstand an IRS audit, and builds business value with a great exit strategy? Or will you build a stupid business that fails in 5 years or less? That's the national average.

In this book, Diane Kennedy, CPA and Megan Hughes have combined to share 45+ years of combined experience with you. They've seen what works, and what doesn't. Over the years they've helped thousands of business owners save tax dollars and stay safe from legal challenges.

Written in clear, easy-to-understand language that's short on fluff and long on specifics and examples, *Smart Business Stupid Business* is designed to be the one reference book you keep on your desk throughout your entire entrepreneurial career. It's the go-to guide for all the necessary accounting, legal, financial and tax information you need to thrive.

Each chapter contains action steps you can implement right away, plus a list of resources and reading ideas. You could spend thousands on seminars, "how-to" experts ... or you could pick up a copy of *Smart Business Stupid Business* and begin your journey to business success today.